



## **MAKE IT REAL:**

### **TASK BASED SYLLABI STORIES FROM JAPAN**

By Chris P. Madden (christopherp.madden@gmail.com)

Key Points: 1) Long-term group project (15~20 hours) consisting of four assessed components; 1. Make a 2-page pamphlet, 2. Present it to the other groups, 3. Make and present a PowerPoint, 4. Film a video role-play  
{Of course, each component can also stand alone}

2) Instructor's choice regarding group formation (for efficiency, let them choose; to replicate the real business world, choose the groups for them)

3) Project is based on real-world companies and products, drawing from existing PDF's, websites, videos and commercials

4) Companies/products can be from students' native countries or Canada

5) All assessments are done by:

1. Self            2. Peer            3. Instructor

6) Have clear rubrics, discuss elements of each category

7) Be flexible, open to change, ready to negotiate

8) Provide examples, support, links, suggestions, hints:  
Facilitate excellence

9) Take "baby steps" building to "Giant Steps"

10) Have Fun!

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#### Questionnaire:

Please fill this out and give it to Chris P. Madden after the workshop, or email it.

1. Would this project, or parts of the assessment, work in your situation?  
Why or why not?
2. What would you do to make this project better for your students?