

ELI 770 Multimedia Project - 15% (of overall grade)

Overview

The media project will be finished over 6 weeks during the lab time. It is important that you complete all your work during the lab time as you may not have access to some of the software in the common labs and in your personal computers.

You will be doing a series of assignments that will require the skills that you learn in class. These assignments will be connected through a central theme that you will be discovering in detail during your 6 weeks of lab. When you finish your work, you will be posting it on Discussion Board for that week.

You will always be working individually. It will be important for you to finish your work every class, so attendance is very important.

Schedule

WEEK 1 – INTRODUCTION TO PROJECT & MULTIMEDIA

You will learn a few things about the different multimedia that you will be using for the assignments

WEEK 2 – SONG ANALYSIS (2.5%)

Skills : Identifying theme, main idea, summarizing, explaining reasoning behind choices

Media : Youtube videos, Powerpoint

WEEK 3 – PERSUASIVE POSTER (2.5%)

Skills : Creating persuasive essay outline, distinguishing between fact and opinion

Media : Internet, Comic Life

WEEK 4 – A DIFFERENT PERSPECTIVE POSTER (5%)

Skills : Arguing a different viewpoint, creating persuasive essay outline, distinguishing between fact and opinion

Media : Comic Life

WEEK 5 –ORGANIZING & REHEARSING

Skills : Writing an abstract, creating introductions for different sections of a portfolio, writing conclusions; presentation skills, collaboration

Media : tba

WEEK 6 – PRESENTATIONS OR CRITIQUE (5%)

In class presentations throughout the week, not necessarily during the lab time. OR Critiquing at least 2 other portfolios according to given criteria