

Persuasive Poster - Evaluating Scheme

Total /25 (Assignment Mark 2.5%)

	Criteria	Explanation	Marks	Comments
1	Structure	Poster follows the structure of a detailed essay outline : thesis statement, 3 body paragraphs with support.	/5	
2	Thesis	The thesis statement includes the topic, opinion and three supporting ideas that clearly present the main point of the poster.	/3	
3	Body	Topic Sentences are clear and support the corresponding point in the thesis statement.	/3	
		The images illustrate the different support for each of the points effectively.	/9	
		Keywords support the images and show a direct connection to the topic sentence.	/3	
4	Grammar & Mechanics	There are no errors or minimal errors in grammar and spelling.	/2	